

Carlos Moreno

www.carlosjosuemoreno.com
cmoreno@carlosjosuemoreno.com
(214) 455-6211
Dallas, Texas

Objective

Accomplished and creative graphic artist, and multimedia designer with demonstrated success creating and developing logos, illustrations, internet and print advertising, multimedia packages, web sites and animations, using a variety of software applications. Flexible interpersonal communication skills, able to work comfortably and efficiently in a team oriented atmosphere with a winning attitude and an extremely organized personality, with the ability to document and flow out complex tasks so they are understood by a broad range of individuals from the client to the developer.

Professional Experience

The University of Texas at Dallas
Richardson, Texas

Sep 2009 – Present

Graphic / Web Designer,

Admission and Enrollment Services

- Marketing: Advertising design and promotional print and web materials, such as posters, brochures, flyers, illustrations, logos, banners, icons and email design

The Dallas Morning News
Dallas, Texas

May 2004 - Oct 2008

Web Editor / Designer,

Aldiatx.com

- Daily site maintenance. Duties include posting news and videos, headlines, editing, translating, photo manipulation, creation of banners and icons
- Multimedia: Special reports and projects, video editing, slideshows, e-cards
- Marketing: Advertising design and promotional print and web materials

Illustrator (Freelance),

Al Día Newspaper

- Creating illustrations for special sections and projects in coordination with the news staff and editors

Translator / Graphic Designer,

Al Día Newspaper

- Daily translations of ads in a tight dead line
- Advertising design
- In charge of the special project of the NIE illustrations/activities book for school to be printed in 25,000 book covers
- Creation of Al Día's Newspaper mascot

Sam's Club

Oct 1998 - May 2004

Dallas, TX

Customer Service,

- 6 Years of Experience in customer
- Responsible for customer service in the food and tobacco division, duties included answering customer queries, problem solving and providing detailed information on new products
- Managed the needs/requirements of high revenue commercial accounts through extensive follow-up procedures
- Daily reports filled out
- Worked with customers in the development of new accounts and memberships
- Assisted in the training of new associates

Education**B. A. in Art & Technology ,**

Aug 2006 - Currently enrolled

The University of Texas at Dallas
Richardson, Texas

A. A. in Applied Science-Multimedia minor in Visual Design,

Aug 1998 - May 2003

Richland College
Dallas, Texas

Graphic Communication, General Education Courses

Aug 1995 - May 1997

National Autonomous University of Mexico (UNAM)
Mexico City, Mexico

Awards**Aldiatx.com Nomination**

2008

Nominated for Best Spanish Language Newspaper Web Site in the world presented by Editor & Publisher and Mediaweek
Al Día Newspaper

Aldiatx.com Finalist	2008
General excellence in online journalism awards by the Online News Association (ONA) Al Día Newspaper	
Aldiatx.com Nomination	2007
Nominated for Best Spanish Language Newspaper Web Site in the world presented by Editor & Publisher and Mediaweek Al Día Newspaper	
Honorific Mention	2003
Vice Presidents' Honor Roll, with a GPA of 4.00 Richland College	
Honorific Mention	2002
Computer Arts Festival, 2002 Web Animation Competition Richland College	
1st Place Award	1994
IX Semana del Ambiente for "figure modeling" National Autonomous University of Mexico (UNAM)	

Skill-Set Overview

Windows / Mac oriented. HTML, CCS, After Effects, Adobe Creative Suite (Dreamweaver, Flash, Fireworks, Illustrator, Photoshop, Media Encoder), InDesign, Quark Xpress, Premier, Sound Forge, Action Script, 3D Studio Max, Microsoft Word, PowerPoint, Bilingual (English/Spanish)