

carlos moreno | graphic artist

www.thedashgoblin.com
www.carlosjmoreno.carbonmade.com
www.carlosjosuemoreno.com
cmoreno@carlosjosuemoreno.com
(214) 455-6211
Richardson, Texas

professional experience

The University of Texas at Dallas
Sep 2009 - Present
Richardson, Texas

Graphic / Web Designer,

Admission and Enrollment Services

- Marketing: Advertising design and promotional print and web materials, such as posters, brochures, flyers, presentations, illustrations, logos, banners, icons and email design
- Experience working with programmers to create unique user experiences

Nerdy Fresh Clothing
Dec 2009 - Present
Dallas, Texas

Illustrator and Graphic Artist (Freelance),

Nerdyfresh.com

Graphic t-shirt design and art digitalization

The Dallas Morning News
May 2004 - Oct 2008
Dallas, Texas

Web Editor / Designer,

Aldiatx.com

- Daily site maintenance. Duties include posting news and videos, headlines, editing, translating, photo manipulation, creation of banners and icons
- Multimedia: Special reports and projects from concept to implementation, video editing, slideshows, e-cards
- Marketing: Advertising design and promotional print and web materials

Illustrator and Graphic Artist (Freelance),

Al Día Newspaper

Conceptualization and execution of illustrations for special projects and sections in coordination with the news staff and editors

Translator / Graphic Designer,

Al Día Newspaper

- Daily translations of ads in a tight dead line
- Advertising design
- Working in a multicultural and bilingual environment (Spanish and English)
- Creation of Al Día's Newspaper mascot

education

M. A. in Arts & Technology,
The University of Texas at Dallas
Richardson, Texas
Jan 2011 - Currently enrolled

B. A. in Art & Performance,
The University of Texas at Dallas
Richardson, Texas
Aug 2006 - Dec 2010

A. A. in Applied Science-Multimedia minor in Visual Design,
Richland College
Dallas, Texas
Aug 1998 - May 2003

Graphic Communication, General Education Courses
National Autonomous University of Mexico (UNAM)
Mexico City, Mexico
Aug 1995 - May 1997

awards

Aldiatx.com Nomination

2008

Nominated for Best Spanish Language Newspaper Web Site in the world presented by Editor & Publisher and Mediaweek
Al Día Newspaper

Aldiatx.com Finalist

2008

General excellence in online journalism awards by the Online News Association (ONA)
Al Día Newspaper

Aldiatx.com Nomination

2007

Nominated for Best Spanish Language Newspaper Web Site in the world presented by Editor & Publisher and Mediaweek
Al Día Newspaper

Honorific Mention

2003 Vice Presidents' Honor Roll, with a GPA of 4.00
Richland College

Honorific Mention

2002

Computer Arts Festival, 2002 Web Animation Competition
Richland College

skill-set overview

Traditional Art skills. Windows / Mac oriented, HTML, CCS, After Effects, Adobe Creative Suite (Dreamweaver, Flash, Fireworks, Illustrator, Photoshop, Media Encoder), InDesign, Premier, Sound Forge, Action Script, Autodesk Maya, Final Cut Pro, Microsoft Office, Prezi, Bilingual (English/Spanish)